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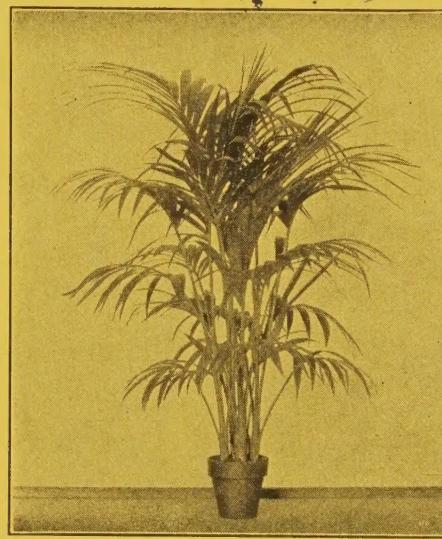
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August 1948 ★

U. S. Department of Agriculture

Greenhouse and Decorative Roy F. Wilcox & Co.

MONTEBELLO, CALIFORNIA (Los Angeles County)



Kentia forsteriana madeup

RETAIL PRICE LIST**FALL, 1948**

F. O. B. MONTEBELLO

IF EXCEPTIONAL QUALITY PLEASES
YOUR CUSTOMERS—BUY WILCOX'S—SATISFACTORY VALUES
GUARANTEED

Phones

UNION 12324

ANGELUS 4221

Due to the scarcity of palms we believe it inadvisable to list this item at this time. We solicit your inquiries and will be glad to advise you of the sizes and grades available.

Acorus gramineus 2" pot \$ 3.60 doz. \$ 30.00 C
" " Variegated 2" pot 4.80 " 40.00 "

African violet (see **Saintpaulias**)

Aglaonema commutatum 2" pot 6.60 doz. 55.00 C
" " 3" " 12.00 " 100.00 "
" " 4" " 18.00 " 150.00 "

Aglaonema simplex (Chinese Evergreen)
" " 2" pot 6.60 doz. 55.00 C
" " 2½" " 9.00 " 75.00 "
" " 3" " 12.00 " 100.00 "
" " 4" " 18.00 " 150.00 "
" " 5" " 3.00 each

Anthericum Mandianum 2" pot 3.60 doz. 30.00 C

Aralia elegantissima 4" pot 24.00 doz.

Aralia Guilfoylei (Polyscias Guilfoylei)
" " 2" pot 4.80 doz. 40.00 C
" " 3" " 9.00 " 75.00 "

Aralia Sieboldi 6" pot 2.50 each
" " 10" " (madeup) 7.50 "

Aspidistra lurida (Variegated and Green)
" " 5" pot 3.00 each
" " 6" " 4.00 "
" " 7" " 5.00 "
" " 8" " 7.50 "

Aucuba japonica variegata (Gold Dust Plant)
" " 3" pot 9.00 doz. 75.00 C
" " 4" " 15.00 "
" " 5" " 2.50 each

Azaleas: In bloom from Christmas to Easter:
Prices in season.

Billbergia and Bromelia 4" pot	2.00	each
" " " 5" "	3.00	"

Birdnest fern (see **Ferns: Asplenium nidis avis**)

Bird of Paradise (see **Strelitzia reginae**)

Bromelia (see **Billbergia**)

Caladiums, asst. fancy-leaved (in season)

" " " 4" "	18.00	doz.	150.00	C
" " " 5" "	2.50	each		
" " " 6" "	3.75	"		
" " " 7" "	5.00	"		
" " " 8" "	6.50	"		
" " " 10" "	10.00	"		

Cineraria, in season 4" and 5" pots

Cissus (see **Vitis**)

Crotons, assorted varieties 2" pot 4.20 doz. 35.00 C
" " " 3" " 8.40 " 70.00 "
" " " 4" " 18.00 " 150.00 "
" " " 5" " 3.00 each
" " " 6" " 4.00 "

Crotons, Ramshorn, Spiralis, and Reedi

" 3" pot	10.20	doz.	85.00	C
" 4" "	21.00	"	175.00	"
" 5" "	3.00	each		
" 6" "	4.00	"		

Dieffenbachia picta and Silver Leaf

" 4" pot	2.00	each		
" 5" "	3.50	"		
" 6" "	4.50	"		
" 7" "	6.00	"		
" 8" "	7.50	"		
" 10" tub (madeup)	20.00	"		

Dieffenbachia, Rudolph Roehrs and Leonii

" 4" pot	2.50	each		
" 5" "	4.00	"		
" 6" "	5.00	"		
" 7" "	6.50	"		
" 8" "	8.00	"		
" 8" " (madeup)	10.00	"		

Dracaena, Massangeana, Fragrans, Craigii
(Reds and Fancy Mixed)

" 3" pot	12.00	doz.	100.00	C
" 4" "	2.00	each		
" 5" "	3.00	"		
" 6" "	4.00	"		
" 7" "	5.00	"		
" 8" "	7.00	"		
" 10" tub (madeup)	20.00	"		
" 12" "	25.00	"		



Dracaena sanderiana
madeup 12" tub size
This plant in small sizes
is used to great advantage
for makeup work
and also as an individual
plant.

Dracaena Sanderiana and Godseffiana

" 2" pot	8.40	doz.	70.00	C
" 2½" "	12.00	"	100.00	"

Dracaena Warneckii

" " 5" pot	3.00	each
" " 6" "	4.00	"
" " 7" "	5.00	"
" " 10" tub (madeup)	20.00	"

Easter Lilies—in season

Ferns:

Adiantum, assorted (Maidenhair fern)

" " 3" pot	6.60	doz.	55.00	C
" " 4" "	12.00	"	100.00	"
" " 6" "	24.00	"		

Asplenium nidis avis (Birdnest fern)

" " 2" pot	5.40	doz.	45.00	C
" " 3" "	8.40	"	70.00	"
" " 4" "	18.00	"	150.00	"
" " 5" "	2.50	each		
" " 6" "	3.00	"		
" " 7" "	4.00	"		

Pteris Fern assorted 2" pot

4.20	doz.	35.00	C
" " 3" "	6.00	"	50.00

Ficus elastica rubra (India Rubber Plant)

" " 4" pot	\$18.00	doz.	\$150.00	C
" " 6" "	3.00	each		
" " 7" "	4.00	"		
" " 8" "	6.00	"		
" " 8" "(madeup)	10.00	"		
" " 10" tub "	25.00	"		
" " 12" "	30.00	"		

Ficus Doescherii 4" pot

2.00	each
" " 6" "	3.50
" " 7" "	5.00
" " 10" tub (madeup)	25.00

Ficus pandurata (Fiddle Leaf Fig)

" " 6" pot	6.50	each
" " 10" tub (madeup)	30.00	"
" " 12" "	40.00	"

Fittonia argyroneura 2" pot

\$ 6.00	doz.	\$50.00	C
" " 3" "	9.00	"	75.00

Gardenia Veitchii—In Bloom for Easter

Gloxinias 5" and 6" pots in season



Variegated Ivy Pyramids

This hardy ivy grown
in pyramid shape is
much in demand for
its colorful and decorative value.

Hedera (Ivy):

Hahn's self-branching 2" pot	3.00	doz.	25.00	C
" " 3" "	6.00	"	50.00	"
" " 4" "	15.00	"	125.00	"
" " 5" "	1.70	each		
Maple Queen (patented) 3" pot	6.00	doz.	50.00	C
" " 4" "	15.00	"	125.00	"
" " 5" "	1.70	each		
Pin Oak 2" pot	3.00	doz.	25.00	C
" " 3" "	6.00	"	50.00	"
" " 4" "	15.00	"	125.00	"
" " 5" "	1.70	each		
Variegated Ivy (Canariensis variegated)				
" " 2" pot	3.00	doz.	25.00	C
" " 3" "	6.00	"	50.00	"
" " 4" "	15.00	"	125.00	"
" " 12" tub pyramid	25.00	each		

Hydrangeas—in bloom for Easter

Maranta Kerchoveana 2" pot	6.00	doz.	50.00	C
" " 3" "	9.60	"	80.00	"
" " 4" "	18.00	"	150.00	"

Maidenhair fern (see Ferns: Adiantum)

Nephthytis Emerald Gem 2" pot	4.20	doz.	35.00	C
" " 3" "	6.60	"	55.00	"
Ophiopogon Jaburan, green 2" pot	4.80	doz.	40.00	C
" " 3" "	6.60	"	55.00	"
Variegata 2" "	6.60	"	55.00	"
" " 3" "	9.60	"	80.00	"

Pandanus Veitchii (Screw Pine)

" " 4" pot	2.00	each
" " 5" "	3.50	"
" " 6" "	5.00	"
" " 7" "	6.00	"

Pellionia Pulchra 2" pot

4.20	doz.	30.00	C
" " 3" "	6.60	"	55.00
" " 4" "	15.00	"	125.00
" variegated 2" pot	4.20	"	35.00

" " 3" "	6.60	"	55.00	C
" " 4" "	15.00	"	125.00	"

Peperomia microphylla 2" pot

3.60	doz.	30.00	C
" " 3" "	6.00	"	50.00

Peperomia Sandersii 3" pot

8.40	doz.	70.00	C
" " 4" "	12.00	"	100.00



Philodendron
cordatum

Pothos aureus
Wilcoxii

Sansevieria
Laurentii

Philodendron cordatum

2" pot	3.60	doz.	30.00	C
3" " Single	5.40	"	45.00	"
3" " Double	7.20	"	60.00	"
4" " madeup	15.00	"	125.00	"
4" " glazed pot	18.00	"	150.00	"
6" " totem pole	4.00	each		
7" " "	6.00	"		
8" " "	10.00	"		
10" tub	20.00	"		
12" "	30.00	"		

Philodendron dubia

6" pot	6.00	each
7" "	8.00	"
8" "	10.00	"
10" "	20.00	"
12" tub	35.00	"

Philodendron Erubescens

6" pot double	6.50	each
7" " totem pole	10.00	"
12" tub	30.00	"

Philodendron giganteum

8" pot	15.00	each
" " 10" tub	30.00	"
" " 12" "	40.00	"
" " 14" "	55.00	"

Philodendron Hastatum

6" pot	6.00	each
7" "	8.00	"
8" "	10.00	"
10" tub	30.00	"

Philodendron Imbe

6" pot	6.00	each
8" "	10.00	"
10" tub (madeup)	30.00	"

Philodendron pertusum (Monstera Deliciosa)

6" pot	6.00	each
7" " single	8.00	
8" " (madeup)	20.00	"
10" tub "	30.00	"
12" " "	45.00	"
14" " "	65.00	"

Philodendron trifoliatum

6" pot double	6.50	each
12" tub totem pole	30.00	"

**Philodendron Pertusum****Phoenix Roebelenii**

3" pot	12.00	doz.	100.00	C
4" "	2.00	each		
6" "	4.00	"		
7" "	6.00	"		
8" "	7.50	"		

Poinsettias—in season**Pothos aureus Wilcoxii**

3" " 3" pot	5.40	doz.	45.00	C
3" " 3" " double	8.40	"	70.00	"
3" " 4" "	15.00	"	125.00	"
3" " 6" " totem pole	4.00	each		
3" " 12" tub "	30.00	"		

Saintpaulia (African violet)

Blue, Pink and White 3" pot	12.00	doz.	100.00	C
" " " 4" "	18.00	"	150.00	"

Sansevieria Laurentii and Zeylanica

2 1/2" pot	6.00	doz.	50.00	C
3" "	8.40	"	70.00	"
4" "	18.00	"	150.00	"
5" "	2.75	each		
6" "	3.50	"		
7" "	5.00	"		

Assortment of sizes of *Sansevieria laurentii*, "Lucky Plant"**Saxifraga (Strawberry Begonia)**

" 2" pot	3.60	doz.	30.00	C
" 3" "	6.00	"	50.00	"

Schismatoglottis roebelenii (Aglaonema roebelenii)

" " 3" pot	15.00	doz.	100.00	C
" " 4" "	2.00	each		
" " 5" "	4.00	"		

Strelitzia reginae 4" pot

15.00	doz.	125.00	C
" " 6" pot	2.00	each	

Syngonium 2" pot

6.00	doz.	50.00	C
" " 3" "	8.40	"	70.00

Vitis antarctica (Cissus antarctica)

2" pot	4.20	doz.	35.00	C
" " 4" "	15.00	"	125.00	"

Vitis rhombifolium (Cissus rhombifolium) 2" pot

4.20	doz.	35.00	C
" " 4" "	15.00	"	125.00

GREEN PLANT TUBS

7"	\$2.00	each
8"	2.40	"
10"	2.70	"
12"	3.00	"
14"	4.00	"
16"	4.50	"
18"	5.00	"
20"	6.00	"

WILCOX "ALL YEAR" GIFTS**DISH GARDENS - GARDENS IN GLASS - NOVELTIES**

Made up in true Wilcox style using the finest of domestic pottery. Every one a business getter—an investment that pays.

Wilcox Dish Gardens	\$ 3.50	to	\$ 16.50
Wilcox Original Madeups	\$ 2.50	to	\$ 10.00
Wilcox Novelties	\$ 1.75	to	\$ 3.75

(Illustrations on back page)

WILCOX GARDENS IN GLASS

Small Brandy Twirlers	\$ 4.75	each
Medium Brandy Twirlers	6.00	"
Large Brandy Twirlers (160 oz.)	9.50	"
Brandy Twirlers (130 oz.)	9.00	"
Martini Shakers	6.00	"
T 6" Terrariums	4.25	"
T 8" "	6.25	"
T 10" "	8.25	"
T 12" "	12.00	"
T 14" "	16.00	"
T 16" "	20.00	"
T 18" "	30.00	"
FT 9" Flat Terrariums	6.25	"

PRICES

All prices are subject to revision or change without notice. California State Retail Sales Tax of 2 1/2% will be added to purchases made for delivery within the State of California unless the resale certificate of the purchaser is on file in our office at Montebello.

TERMS AND DISCOUNTS

Cash or COD for all unestablished accounts.
2% for cash and carry.

TERMS AND CONDITIONS

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

PACKING

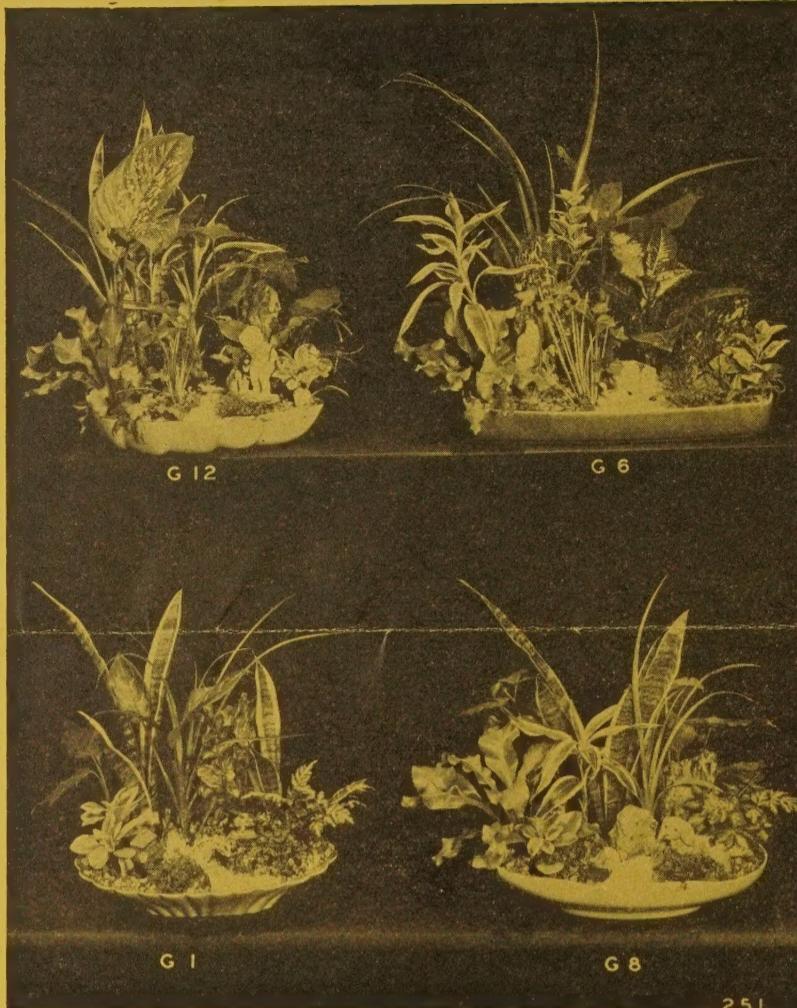
A charge of 10% for packing and crating on all orders shipped by public carrier.

Wilcox "All-Year" Gifts



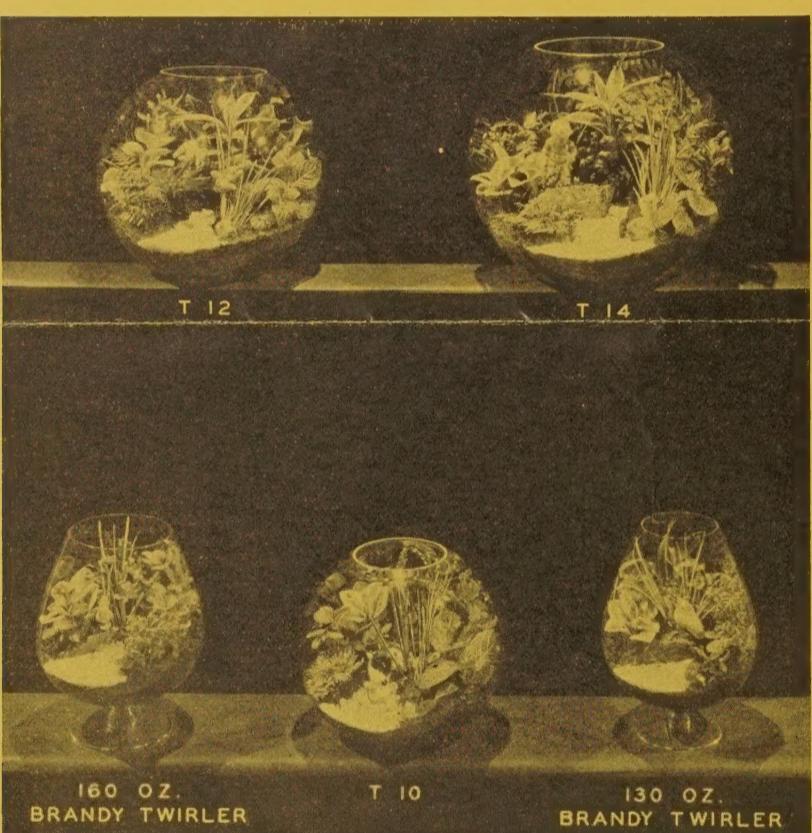
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Group B \$5.50 to \$7.25



251

Group C \$8.00 to \$12.50



160 OZ.
BRANDY TWIRLER

T 10

130 OZ.
BRANDY TWIRLER

Group P \$8.25 to \$16.00



Group A \$3.25 to \$6.25



W.N.2

W.N.1

Group H \$3.75 to \$5.75



N 19

N 17

N 8

Group M \$3.00 to \$6.00